



DELAWARE ART MUSEUM



2018 Delaware Art Museum WINTER ARTS FESTIVAL A CALL FOR ARTISANS

An opportunity to offer your Artisan Wares at the Delaware Art Museum during our annual celebration of the holiday season.

Please join us on **Friday, December 7, 2018 from noon to 8 p.m.** AND **Saturday, December 8, 2018 from 9 a.m. to 4 p.m.** in Fusco Hall and East Court, the main lobbies of the Delaware Art Museum, to sell your art, jewelry, books, and/or designs to holiday shoppers. Display spaces will be available on the perimeter of these light-filled open spaces for jury-selected artisans. You will be in the center of the action where people enter the Museum and linger to listen to excellent, live, holiday music while they shop.

Each space, with a 6-foot, black-draped banquet table, will be ready to be set up at 10 a.m. before the festival opens at noon on Friday. Parking for unloading and reloading your art and supplies will be relatively easy – close to the doors and no steps to climb.

We will advertise the Artisan Sale on a dedicated postcard, mailed to our Membership, the Museum's social media outlets and exterior signage. Photographs of artisan art and brief biographies will be included in the event program and on the Museum website. The sales commission will be 30% for art and products sold or commissioned during the event.

Completed applications must be received on or before July 13, 2018. The jury will meet in the following weeks. Artisans will be contacted immediately following jury's decision with notification of acceptance.

Notes to consider before you apply:

Past artisans' sales have shown that items priced for holiday gift giving at various price points between \$10 and \$100 - sell best. Please be sure you will have adequate inventory to support many, many sales in this price range.

We ask artisans to donate an item for a door prize raffle. To help you use this information to advertise future shows to these potential customers, we will send you the contact information of the people who hoped to win your prize by placing their door prize tickets in the container marked with your name and donated item.