FOR IMMEDIATE RELEASE

MUSEUM ANNOUNCES STATEWIDE POP-UP ART CAMPAIGN

WILMINGTON, DE (July 6, 2012) – The Delaware Art Museum’s year-long Centennial Celebration—which officially began last November—continues this summer with a surprise pop-up art campaign titled *Art is Everywhere!* “Pop-up” art is an outdoor museum exhibition that uses main streets and landmark outdoor spaces as its gallery space. Realistic reproductions of works of art are printed to scale, framed, and then installed in pedestrian-friendly outdoor locations—including parks, the sides of public or private buildings, and other locations where people gather.

On view July 17 – October 1, 2012, *Art is Everywhere* features 15 reproductions of some of the Museum’s most treasured paintings, such as Howard Pyle’s *The Mermaid*, Winslow Homer’s *Milking Time*, and Edward Hopper’s *Summertime*.

“The Delaware Art Museum’s collection really belongs to all Delawareans,” says Museum Executive Director Danielle Rice. “By sharing reproductions of some of our most beloved works of art, we’re hoping *Art is Everywhere* will spark curiosity and inspire both new and current visitors.”

Carla Markell, First Lady of Delaware, is also excited about *Art is Everywhere*. "This is a great example of local businesses and arts organizations collaborating to bring energy to our community,” Markell says. “*Art is Everywhere* is a creative way to make art more accessible throughout the state. I am looking forward to seeing all 15 sites!”
Installations will occur in Sussex and Kent Counties on Tuesday and Wednesday, July 10 and 11; and in New Castle County on Monday and Tuesday, July 16 and 17. Beginning July 10, Maps can be downloaded at delart.org/artiseverywhere.

*Art is Everywhere* includes the following locations:

**WOODSIDE FARM CREAMERY**  
**MILKING TIME, WINESLOW HOMER**  
1310 Little Baltimore Road (entrance on North Star Road)  
Hockessin, DE 19707  
woodsidefarmcreamery.com | 302.239.9847

**BRANDYWINE PARK, JASPER CRANE ROSE GARDEN**  
**LOVE’S MESSANGER, MARIE SPARTALI STILLMAN**  
North Park Drive  
Wilmington, DE 19802  
destateparks.com | 302.577.7020

**THE GRAND**  
**ROMEO & JULIET, FORD MADDOX BROWN**  
818 North Market Street  
Wilmington, DE 19801  
thegrandwilmington.org | 302.652.5577

**WILMINGTON RIVERFRONT**  
**ATTACK ON A GALLEON, HOWARD PYLE**  
1 Poole Place  
Wilmington, DE 19801  
riverfrontwilm.com | 302.425.4890

**KELLY’S LOGAN HOUSE**  
**MAROONED, HOWARD PYLE**  
1701 Delaware Avenue  
Wilmington, DE 19806  
loganhouse.com | 302.652.9493

**UNIVERSITY OF DELAWARE**  
**SPRING RAIN, JOHN SLOAN**  
Harter Residence Hall, 11 The Green  
Newark, DE 19717  
udel.edu | 302.831.2792

**NEW CASTLE COURT HOUSE MUSEUM**  
**STANDING OUT, EDWARD MORAN**
211 Delaware Street
New Castle, DE 19720
history.delaware.gov | 302.323.4453

AQUA SOL RESTAURANT & BAR
THE FLYING DUTCHMAN, HOWARD PYLE
3006 Summit Harbour Place
Bear, DE 19701
aquasolrestaraunt.com | 302.365.6490

CRABBY DICK’S
LADY LILITH, DANTE GABRIEL ROSSETTI
30 Clinton Street
Delaware City, DE 19706
crabby-dicks.com | 302.832.5100

SMYRNA OPERA HOUSE
VERONICA VERONESE, DANTE GABRIEL ROSSETTI
7 West South Street
Smyrna, DE 19977
smyrnaoperahouse.org | 302.653.4236

FIRST STATE HERITAGE PARK
ABSALOM JONES, RAPHAELLE PEALE
Kent County Courthouse
414 Federal Street, Dover, DE 19901
History.delaware.gov | 302.744.5055

MISPILLION ART LEAGUE
THE MERMAID, HOWARD PYLE
5 North Walnut Street
Milford, DE 19963
mispillionarts.org | 302.430.7646

GEORGETOWN PUBLIC LIBRARY
THE OLD LION, ABBOTT HANDESON THAYER
123 West Pine Street
Georgetown, DE 19947
georgetownpubliclibrary.org | 302.856.7958

LEWES HISTORICAL SOCIETY
SUMMERTIME, EDWARD HOPPER
110 Shipcarpenter Street
Lewes, DE 19958
historiclewes.org | 302.645.7670

REHOBOTH BEACH PUBLIC LIBRARY
THE BUCCANEER WAS A PICTURESQUE FELLOW, HOWARD PYLE
226 Rehoboth Avenue
Rehoboth Beach, DE 19971
rehobothlibrary.org | 302.227.8044

Art is Everywhere installation images will be available after July 17th.

Sponsors

Art is Everywhere is generously supported by Aztec Printing & Design. Learn more about their services at aztecprintinganddesign.com.

About the Delaware Art Museum

The Delaware Art Museum, located at 2301 Kentmere Parkway, Wilmington, DE 19806, is open Wednesday through Saturday 10:00 a.m. – 4:00 p.m. and Sunday noon – 4:00 p.m. Admission fees are charged as follows: Adults (19 – 59) $12, Seniors (60+) $10, Students (with valid ID) $6, Youth (7 – 18) $6, and Children (6 and under) free. Admission to the Museum is free to all visitors on Sundays. The admission fee is waived thanks to generous support from Jessie Ball duPont Fund.

For more information, call 302-571-9590 or 866-232-3714 (toll free), or visit the website at www.delart.org

Founded in 1912, the Delaware Art Museum is best known for its large collection of British Pre-Raphaelite art, works by Wilmington-native Howard Pyle and fellow American illustrators, and urban landscapes by John Sloan and his circle. Visitors can also enjoy the outdoor Copeland Sculpture Garden and a number of exhibitions throughout the year.

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