



RED APPLE FUND FOR STUDENT ENRICHMENT

Case for Support

What is the Red Apple Fund?

The Red Apple Fund for Student Enrichment is a unique scholarship program that connects students and youth in financial need to the Delaware Art Museum's vibrant educational



programs and activities. Individuals or groups of youth grades pre-K through 12 who demonstrate financial need are eligible to apply. This includes school groups, homeschool students, community groups, and individuals. Successful group applicants receive funding for admission costs and transportation to and from the Museum. Successful individual applicants receive scholarships to cover fees for Summer Art Camp or Studio Art Classes. See the "Activities" section for specific information about what the Red Apple Fund covers.

Who supports the Red Apple Fund?

Generous individuals, corporations, and foundations have supported the Red Apple Fund with over \$300,000 in donations since its 2006 inception. These gifts have enabled the Museum to serve over 14,000 students and youth. One-hundred percent of Red Apple Fund gifts support group and individual scholarships. In 2015, the Museum distributed \$26,846, thanks to support from the Museum Council, TD Charitable Foundation, and numerous individual donors.

Red Apple Activities

The Red Apple Fund enables students and school groups to participate in a variety of art activities, programs, and classes. Red Apple Fund scholarships can be used for the following:

- *School Tours*—These curriculum-based guided tours enrich student learning: grades K –3 understand the basic elements of design and the storytelling power of art; grades 4 – 6 actively respond to individual works and put their ideas in writing; grades 7 – 12 explore history, cultural diversity, and artistic movements. There are abundant opportunities for art, math, science,



social studies, American and European history, and language arts teachers to connect their lessons to the Museum's collection.

- *Bus Transportation*—Costs associated with bringing students to the Museum is a large portion of the total expense schools incur when planning field trips for their students. Funding for these expenses is not readily available and the Museum is one of only a few organizations offering such support.
- *Studio Art Classes*—Designed to suit a wide range of interests and abilities, the Studio Art Classes provide instruction in painting, drawing, sculpture, portraiture, landscape, and mixed media for children and teens. Classes are no larger than 8 – 14 students, allowing for increased instructor/artist interaction.
- *Summer Art Camps*—Offered during the summer, these thematic sessions welcome children, ages 6 – 12, to participate in intensive projects over the course of one or two weeks. Inspired by original works of art in the Museum's galleries, participants create their own artwork.

Financial eligibility requirements and application instructions

Priority consideration is given to the following groups for school tours:

- Schools that have at least 30% of the student population on the federally subsidized lunch program; and
- Non-profit applicants that serve unserved or underserved students.

Studio Art Class and Summer Art Camp scholarships include the following eligibility parameters:

- Adult's marital status;
- Number of children in the family;
- Families with a household income below the 2015 U.S. Poverty Guidelines (\$15,930 – \$40,890, depending on number of persons in family) receive priority consideration
- Statement of need; and
- Statement from the child explaining why they would like to participate.



Applications are available at delart.org/education/red-apple-fund/. 2016 application deadlines are:

- January 1 – May 30, 2016 (application deadline: ongoing)
- June 1 – September 30, 2016 (Application Deadline: May 9, 2016)
- October 1 – Dec 31 2016 (Application Deadline: September 12, 2016)

2015 Red Apple Statistics

In 2015, the Museum's Education Department awarded 39 Red Apple Fund scholarships for Summer Art Camp and Classes, totaling \$9,950, and awarded \$16,896 to schools and groups serving almost 3,000 students with the following statistics on financial need:

- The average percentage of students eligible for free or reduced lunch services for all school tour applications was 61%.
- The average applicant household income for all Studio Art Class and Art Camp recipients was \$36,250.

Donating to the Red Apple Fund

Donating to the Red Apple Fund directly supports school groups and individuals in our community. Donations can be made by sending a check made out to the Delaware Art Museum with “Red Apple Fund” in the memo line or by selecting the “Red Apple Fund” box on our online donation form. Corporate and Foundation sponsors are recognized on the Museum’s website, in our quarterly Newsletter and Studio Art Catalogue, in our annual report, and on other materials promoting the Red Apple Fund.

For more information about the Red Apple Fund program, please contact Saralyn Rosenfield, Assistant Director of Education, at rosenfield@delart.org or 302-351-8504.

Red Apple Fund Testimonials

Here are just a few letters from 2014 and 2015 Red Apple scholarship recipients:

Hi Rebecca,

*I cannot thank you enough for giving Morgan and Antoine the opportunity to participate in the Art Camp this summer. **They had such an enriching and fun experience at the Camp through the generosity of The Red Apple Fund.** The experience instilled in their young hearts the love of art, creativity, beauty and teamwork. They are so proud of what they made at the camp and told family and friends how much fun they had.*

*I am grateful to Red Apple Fund, the Delaware Art Museum and the wonderful teachers at the camp for helping my kids realizing their dreams. **I hope one day they will give back and help others sharing the same dream.***

*Best regards,
Helen*

*Hi Rebecca – I must say that I am so happy my boys were able to get the Red Apple Scholarship to the Delaware Art Museum. **I wouldn’t have been able to afford it otherwise.** The kids had so much fun and their excitement at the end of each day of camp was addictive and brought a smile to my face each and every day. **They learned so much in the 2 weeks I think its ridiculous! The art terminology they now use is awesome.** I am now bombarded with requests to go to AC Moore to get art supplies.*

*If it is possible, please send special thank you from myself and the boys to the members of the Red Apple Scholarship Fund. **The scholarship meant so much to the boys.** This last year has been an exceptionally difficult and emotional one myself and the boys and as a parent it was wonderful to see them truly enjoying the experience. I am very grateful for the assistance and hope that the program will continue to run to assist many more families as well.*

Tammy

Dear Red Apple Fund Committee:

*Thank you for making it possible for my grandchild to attend the Delaware Art Museum Camp. **If it was not for your financial support, she will not have had the opportunity to attend the art camp.** The exposure that the camp provided to her was really phenomenal. She met a diversity of new friends **but most importantly it opened her eyes to many facets of art that she was not even aware nor myself,** and she was so excited that each day she learned something new and couldn't wait to get home to share. I must say that I myself learned from her.*

As a result of the Art Camp, NeVaeh has taken a keen interest in pottery. I never went to arts and crafts stores, but she now has me looking in sales circulars and going to arts and craft stores. With all of her art work from summer camp, she has decorated her room with those items, and it makes her room feel very special.

*Many thanks again for exposing and providing NeVaeh this great opportunity that would have not had been afforded without the assistance of the Red Apple Fund, as well as **it showed her more positive aspects of the City that's not the norm in her neighborhood.***

FYI—She is so excited that she can't wait to go back to school to share with her teachers.

Thanks Again...

LaVerne