



PRESS RELEASE

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FOR IMMEDIATE RELEASE

DELAWARE ART MUSEUM WELCOMES ART IN BLOOM

Wilmington, DE (March 20, 2008) —The Delaware Art Museum is pleased to announce the return of *Art in Bloom* from April 11 through April 13, 2008. *Art in Bloom* showcases the work of leading regional floral designers, whose arrangements are displayed next to the works of art that inspired them. Over the course of the weekend, the Museum will offer a wide range of related events and programs, including the Art in Bloom Family Day. *Art in Bloom* is free with paid admission to the Museum, with separate admissions fees for some events.

On Friday, April 11, at 10:30 a.m., noted floral artist Michael Bruce will present a lecture and floral arranging demonstration (\$25 per person). Owner of Michael Bruce Florist since 1979, Mr. Bruce won Best in Show in the Floral Design category at the 2008 Philadelphia Flower Show, as well as a Best Achievement Award for Innovative Design Concept in Floral Design. He has lent his talents to floral displays at the Warwick Hotel, Philadelphia; The Sheraton Society Hill; the Philadelphia offices of KPMG; and Macy's Department Store, among others. His designs for the Lady of Lourdes Gala in 2006 and his "Red Ball" for the Red Cross in 2008 delighted partygoers in the Philadelphia area.

The first *Art in Bloom* was held at the Museum of Fine Arts, Boston, in 1976. It proved so successful that, since then, museums throughout the country have created their own renderings of this floral event. The Delaware Art Museum previously hosted its popular version of *Art in Bloom* in 1995, 1997, and 1999.

Art in Bloom is presented by the Delaware Art Museum Council, a volunteer group of Museum Members committed to raising funds and helping support the programs and activities of the Museum. The Honorary Chair is Judy McCabe and the Event Co-Chairs are Kathy Kristol, Alberta Melloy, and Pinkie Roe. All proceeds from *Art in Bloom* benefit the Delaware Art Museum.

Related Events (Registration for paid programs taken at 302-351-8513 or www.delart.org)

- **Art in Bloom Lecture and Floral Arranging Demonstration**

Friday, April 11/ 10:30 a.m.

\$25 regular seating / \$50 Golden Rows (front three rows)

Join noted floral artist Michael Bruce for a lively lecture and demonstration. The arrangements created by Mr. Bruce will be raffled off at the lecture.

- **Lecture & Luncheon**

Friday, April 11 | 10:30 a.m. and 12:30 p.m.

\$50 regular seating & luncheon / \$75 Golden Rows & luncheon

Attend the Michael Bruce lecture and stay for a delicious spring luncheon on the Museum's tented terrace.

- **Champagne & Flowers**

Friday, April 11 | 6:30 p.m. – 8:00 p.m.

\$125 (includes cocktails, Art in Bloom, and Dancing in Bloom)

Become a Patron—support Art in Bloom in a special way and celebrate its return with an elegant Patron reception at twilight.

- **Dancing in Bloom**

Friday, April 11 | 8:00 p.m. – 11:00 p.m.

\$75 (includes food, wine, and beer; cash bar for mixed drinks)

Dance the night away with great music, delicious food, beautiful art, and of course, flowers everywhere!

- **Early Bird View**

Saturday, April 12 | 8:30 a.m. – 10:00 a.m. / \$35

Join the Art in Bloom committee members before regular Museum hours for continental breakfast and privately hosted viewing.

- **Delicious Flowers**

Saturday, April 12 | 1:00 p.m. – 2:30 p.m. / \$25

Experience the magic of spring culinary treats in a cooking demonstration and tasting on the Museum's tented terrace.

- **Art in Bloom Family Day**

Sunday, April 13 | Noon – 3:30 p.m. | Free admission to the Museum and programs on Sundays

Create flower-inspired art projects and enjoy a musical story reading!

List of Floral Designers and Their Interpreted Works of Art

Gallery 2 (19th-Century American Art)

- **Joy Ericson**

Indian Captives, Massachusetts 1650, c. 1839, by Robert Walter Weir (1803-1889)

Gallery 3 (The Gilded Age in America)

- **Alice Bucher and Tala Graham**

Milking Time, 1875, by Winslow Homer (1836-1910)

Gallery 4 (Howard Pyle, Master Illustrator)

- **Melinda Moritz and Sally Humphreys**

The Mermaid, 1910, by Howard Pyle (1853-1911)

Gallery 6 (Howard Pyle, Master Illustrator)

- **Wilfreta Baugh, Lydia Allen-Berry, and Jo Ann Jones**

The Flying Dutchman, 1900, by Howard Pyle (1853-1911)

Gallery 7 (American Illustration)

- **Anne Coste**

Hans Brinker, 1924, by Frank E. Schoonover (1877-1972)

- **Carol Critchlow and Gale Critchlow**

Legend of Ingham Spring, 1929, by Peter Hurd (1904-1994)

Gallery 8 (The Bancroft Collection of Pre-Raphaelite Art)

- **Kerstin Almquist**

Iridescent Handkerchief Vase, c. 1900, by Harry J. Powell (designer) (1852–1922) and Whitefriars Glassworks (makers) (1836–1980)

- **Ronell Douglass**

Water Willow, 1871, by Dante Gabriel Rossetti (1828-1882)

- **Gaby Haab and Judy Huffaker**

Beata Beatrix (replica after Dante Gabriel Rossetti), 1889, by Charles Fairfax Murray (1849–1919)

- **Sarah Lodge and Audrey Nichols**

Spring and Autumn, c. 1892, by Lydia Field Emmet (designer) (1866–1952) and Tiffany Glass and Decorating Company (maker)

- **Alberta Melloy and Pinkie Roe**

La Bella Mano, 1875, by Dante Gabriel Rossetti (1828-1882)

Gallery 15 (Early American Modernism)

- **Ann Jacobs**

The Springhouse, 1944, by N. C. Wyeth (1882-1945)

- **Nanci Newcomb and Mary Ellen Miller**

Head of Dahlov, 1922-23, by William Zorach (1887-1966)

Gallery 16 (Abstraction and the American Scene)

- **Bonnie Schorsch**

Pigeon Coops, c. 1944, by Edward Loper (born 1916)

Gallery 17 (American Art after 1940 and Postmodernism: American Art since 1980)

- **Anne Hays**

Rain Forest Column XX, 1962-1964, by Louise Nevelson (1899-1988)

- **Kris Qualls and Estelle Sherman**

Putney Winter Heart #8 (Skier), 1971-72, by Jim Dine (born 1935)

- **Ginnie Tietjens**

Swan Motel, 1999, by George Segal (1924-2000)

Images

Photographs of Alberta Melloy and Pinkie Roe's floral interpretation of *La Bella Mano* are available at

<http://delartsales.org/pafiledb/pafiledb.php?action=category&id=27>

(Please enter the following information for access. Username = delartmuseum | Password = images)

About the Museum

The Delaware Art Museum, located at 2301 Kentmere Parkway, Wilmington, DE 19806, is open Tuesday through Saturday 10:00 a.m. – 4:00 p.m. and Sunday noon – 4:00 p.m. Admission fees are charged as follows: adults (18 – 59) \$10, seniors (60+) \$8, college students \$5, and youth (7 – 17) \$3, with children 6 and under entering for free. Admission fees are waived every Sunday thanks to support from AstraZeneca. For more information, call 302-571-9590 or 866-232-3714 (toll free), or visit the website at www.delart.org.

Founded in 1912, the Delaware Art Museum holds a world-renowned collection that focuses on American art and illustration from the 19th century to the present as well as the British Pre-Raphaelite movement. The Museum offers the outdoor Copeland Sculpture Garden, the Helen Farr Sloan Library & Archives, studio art classes, the interactive Kids' Corner learning area, the delART Café featuring free Wi-Fi access, and the Museum Store with distinctive books and gifts.

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